



B.C. 4-H

– Developing Leaders and Strengthening Communities – Since 1914

Platinum Clover Club of B.C. 4-H (\$75,000 + in Annual Contributions)

The Platinum Clover Club supporters are the legacy builders of B.C. 4-H and are involved in the following four levels of our program: club, district, regional and provincial. At the highest sponsor level, members of this elite group are involved in B.C. 4-H programs by providing a combination of staff time and expertise, organizational resources and an annual direct cash support at a minimum of \$45,000

- Use of the “Proud Supporter of B.C. 4-H” logo on your company/organization correspondence, advertising, or signage
- Your logo appears on B.C. 4-H provincial letterhead
- Your logo appears on 4-H member and leader membership cards
- B.C. 4-H provides direct hot links to your website from related 4-H web project and program sites
- Recognition in the sponsor section of the B.C. 4-H web site
- Access to a *full page* of advertising in the 4-H in B.C. Newsletter
- Opportunity to exclusively sponsor a Provincial program, and in this opportunity the program would be renamed after your organization/company
- B.C. 4-H extends an invitation to your company to attend provincial 4-H sponsor recognition events, i.e. B.C. 4-H Leaders’ Conference
- Access to a complimentary promotional booth at our provincial 4-H leader training events generally held on alternating years
- Staff development opportunities at our Key Leader and Leaders’ Conference Programs
- Once a year your company/organization is the focus of a feature article in our 4-H publication—the 4-H in B.C. Newsletter, distributed to over 2000 households
- Access to two 4-H mail outs per year to distribute highlights of your company’s services and/or products
- Utilization of the 4-H Job Board on our web site (NEW)
- B.C. 4-H facilitates a direct mail out to 4-H Families and Alumni once a year, highlighting your company’s services and/or products
- Receive assistance with marketing or service campaigns that target 4-H clientele
- Yearly presentation of a token of our appreciation in the form of a recognition item
- Annual listing of your organization/company’s name in our B.C. 4-H Annual Report
- Right to advertise your company/organization as a member of the “Platinum Clover Club of B.C. 4-H”, B.C. 4-H’s highest sponsor partnership level