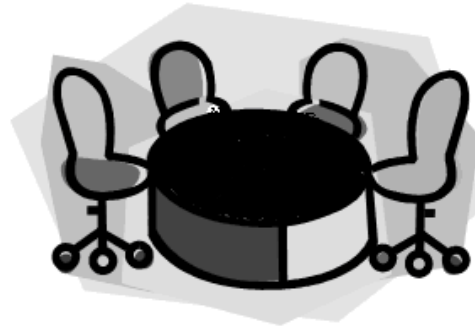


Fund Raising Success Tips for Organizers

1. Plan a Meeting
2. Set a Goal
3. Generate ideas
4. Research your ideas
5. Make a decision - Everyone on Board!
6. Make a Plan, including a checklist and duty assignments
7. Make a Schedule; include when to start a task, and when the task deadline is.
8. Excited and Enthusiastic – you're the cheerleader!
9. Promotion – Be 'visible'! Wear the clover!
10. It's a Business – Make a Profit! Do you need to assign areas for fundraisers? Keep good track of funds, and safeguard money and personal information.
11. Think Success! - Help your team and encourage cooperation to meet the goal.
12. Remember to Thank your Sponsors and Donors! A thank you card or letter with a photo of the members at your event, perhaps with their name and logo in the photo, honours their contribution; this will go a long way in getting to yes the next year when you ask! Support your supporters!



Success Tips for Fund Raisers

1. Start selling your products or promoting your event, as soon as you receive your information.
2. If you have something to wear that has the 4-H logo (i.e. t-shirt, pin, etc) this will make you more identifiable, legitimate and more likely to get a positive answer; this applies when you are selling something or asking for support for your fundraiser
3. Smile, and think "I am going to get a yes!"
4. Introduce yourself, tell a little bit about who you are and what your group is working on, and explain that you are raising funds for
5. Start with family, friends and neighbours...they are a good supportive place to practice before you out in the community. If you already have orders, make sure they are showing or are listed on the top of the page. People are more likely to say yes if they see that others have said yes!
6. Fill out the information completely and accurately. If you are asking for donations be sure to get the name and all the contact information correct so you can send a thank you by mail. (ask for a business card)
7. Always be polite and thank them, whether or not you received a positive response.
8. Make a schedule (i.e. for canvassing the area you have been assigned) and stick to your schedule.
9. Always think safety when you are out in the community.
10. Turn your information into the person who is coordinating your fundraiser before the deadline, so he/she doesn't have to track you down.
11. If you have to deliver products to your customers, be sure to do so promptly and with a thank you. That way you'll be a lot more likely to have a yes next year!
12. If you have sponsors/donors to thank, send your thank you's promptly (notes or cards and include a photo of your event if possible). Let others in your community know of your sponsor's generous support!