

Your Invited...

... to join us in a partnership focused on developing leaders and strengthening our communities. For more information on support opportunities and the available benefits of becoming a member of a **B.C. 4-H Clover Club** and a **Proud Supporter of B.C. 4-H** visit www.bc4h.bc.ca or contact us at:



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SPONSORSHIP OPPORTUNITIES
FOR B.C. 4-H SUPPORT



*Developing Leaders and
Strengthening Communities - Since 1914*



B.C. 4H

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MY HEAD
to clearer thinking,

MY HEART
to greater loyalty,

MY HANDS
to larger service,

MY HEALTH
to better living,

For my club, my community and my country

I PLEDGE:

Sponsorship plays an integral role in the operation of B.C. 4-H. Investment in B.C. 4-H allows quality, innovative and sustainable leadership and life skills programs for youth and volunteers, that benefits the citizens and communities in which we all live. It is a key component that allows our 4-H program to effectively meet the needs of its members and adult volunteer leaders.

B.C. 4-H recognizes the tremendous impact sponsors have on 4-H's ability to deliver high quality educational material and programming. In addition to financial support, many of our sponsors raise the community profile of 4-H by displaying and promoting the **"Proud Supporter of B.C. 4-H"** logo on their websites and marketing materials.

4-H in British Columbia began in 1914 and has provided youth leadership and life skills development for almost 100 years. B.C. 4-H provides young people with an opportunity to learn how to become productive, self-assured adults who can make their community and country a better place in which to live. This is fostered through project and program work, experiences with their 4-H club members and leaders and their participation in district, regional and provincial programs. Our members and leaders display strong community commitment and a will to develop vibrant community leadership.



**4-H motto:
'Learn
To Do
By Doing'**

An Investment with a Difference #6

Your contribution helps youth become better citizens, better leaders, develop self-esteem, encourage social interaction, work as a team and give back to their communities.

City Kids Need 4-H too! #7

Support the growth of 4-H in urban and suburban areas of BC, so all youth can have the 4-H experience.

4-H Pays #8

74% of 4-H alumni say their experience as a 4-H member was extremely beneficial in contributing to personal or career experiences later in life.



**Ambassadors for #9
Spreading the Word**

4-H is a wonderful vehicle to spread the word about the value that agriculture brings to the world. From feeding an expanding population, to new energy sources, to helping make the world more environmentally sustainable, 4-H can make a difference!

**An Opportunity to Partner in the #10
Investment of Future Generations**

Here's an opportunity for your sponsorship to make a difference this year, and every year!

#1 A Track Record in Youth Development

4-H has developed well-rounded, responsible and independent youth since 1914. The 4-H motto, *Learn To Do By Doing*, is as relevant for today's youth as it will be for future generations.

#2 Leaders for Tomorrow

4-H has an exceptional track record of developing leaders! These leaders are everywhere; in business, in politics and in your community!



#3 A Path for Advancing Science

For almost 100 years, 4-H has been helping youth and advancing the science of:

Agriculture Food Health Environment

#4 A Track Record of Education Success

Overall, 31% of 4-H alumni have a Bachelor's degree or higher.



#5 Tax Deductible Donations

A donation to 4-H is tax deductible. And in the case of transference of stocks, you can save 100% of the Capital Gains Tax.

4-Hers pledge their:

HEAD for clear thinking,

HEART for greater loyalty,

HANDS for larger service and

HEALTH for better living, for their club, their community and their country.

Values that are as important and relevant now as they have ever been.

We rely on the support from the community, the dedication of our volunteers and the generosity of our financial partners. B.C. 4-H is moving forward and building relationships that benefit the best place on earth to live - producing the leaders of tomorrow from the youth of today.

“*Prairie Coast Equipment and John Deere have a long history of supporting the 4-H Clubs both locally and internationally. Because the 4-H Club has close associations with agriculture, it's a perfect fit for us. We can appreciate the hard work, dedication and fun our youth will experience now; then take forward so that our industry stays strong. The youth we support and influence today will be our leaders for the future... I expect Prairie Coast Equipment, John Deere and the 4-H Clubs will make a good team for years to come and help shape our youth for success.*”

~Brian Crowley,
Customer Relations
Manager, Prairie
Coast Equipment





Provincial Club Week

A unique, six-day experience for members to meet other 4-Hers from around the province, with a focus on leadership and personal development.

"Club Week was a life changing experience for me." - PCW Delegate

Provincial 4-H Communications Finals

This program provides 4-H members with the opportunity to further their public speaking, demonstration, agriculture awareness and communication skills, at a provincial level.

Youth Action

This exciting 5-day program is in high demand with B.C. 4-H members, 14 to 15 years old, as they examine important youth issues, while developing leadership skills and building self esteem.

"Before I came here I didn't think I could make a difference but now I know I can! I can't wait to take action...." - YA Delegate



Online Leader Training

B.C. 4-H improves accessibility of information for our leaders, by providing on-line training.



Food for Thought

This provincial conference for 4-H members has a focus on rural-urban agriculture awareness, connections and sustainability, and farmland protection.

Agri-Career Quest

A mobile program on wheels; 16 to 22 year old participants travel through the Fraser Valley and Thompson-Okanagan to explore career opportunities that exist in agriculture and agri-business.



Clover Crew

This program lets youth and volunteers know about the fabulous opportunities available through participation in 4-H; teaching them how to spread the word in their home communities.



Provincial 4-H Ambassadors

4-H Ambassadors promote awareness of 4-H opportunities and act as resource people in order to increase involvement and to enhance 4-H.

Provincial 4-H Scholarships

The B.C. 4-H Scholarship Program offers assistance to 4-H youth planning to attend post-secondary education in agriculture and non-agriculture studies.