

British Columbia 4-H Provincial Council & 4-H Foundation Sponsorship Recognition Process

Sponsorship

Sponsors who fully fund a specific program will:

- have their company name (or, in the case of an individual sponsor, their name) incorporated into the title of the specific program,
- be profiled in provincial 4-H magazine, and as well, an article will be sent to Canadian Council FORUM magazine,
- be recognized in media releases distributed to "4-H friendly" /agri-publications in B.C.,
- be listed in, and receive a copy of, the Annual Report,
- be recognized in the program brochure/booklet and on-site signage,
- be invited to attend the program to "see their dollars in action",
- receive letters of thanks from program delegates and from B.C. 4-H Provincial Council.

Sponsors who partially fund or provide "in-kind" sponsorship of resources will:

- be recognized in the program brochure/booklet and on-site signage,
- be invited to attend the program to "see their dollars in action",
- receive letters of thanks from program delegates and from B.C. 4-H Provincial Council,
- at the discretion of Prov. Council/Foundation, additional recognition processes can take place (eg. plaques etc.).

Sponsorship recognition can also be as mutually agreed upon, within existing 4-H guidelines related to usage of the 4-H trademarks. Usage of the "Proud 4-H Supporter" emblem is encouraged.

Donations

A one time or annual donation specifically to the B.C. 4-H Foundation is invested in perpetuity with the interest put toward new and additional 4-H programs. These donors are recognized as follows:

- "Accumulated" donations of \$250 to \$999 - "Investment in Leadership" Certificate
- "Accumulated" donations of \$1000 to \$4999 - "President's Club Member" Plaque
- "Accumulated" donations of \$5000 and up - "Trustee's Club Member" Plaque

These accumulated donations apply to both individuals and companies. The certificates and plaques are presented to the donor by a representative of the B.C. 4-H Foundation or 4-H Provincial Council at a 4-H event to ensure full "visibility" and recognition. Each donor receives a letter of appreciation (with tax receipt) and donors over \$250.00 are included in the B.C. 4-H Provincial Council/4-H Foundation Annual Report. Donor recognition can also be as mutually agreed upon, within existing 4-H guidelines related to usage of the 4-H trademarks. Usage of the "Proud 4-H Supporter" emblem is encouraged.

Another recognition category is: \$404 Donation - "4-H 4 Youth Club"

This donation can not be accumulative, but can be paid through a prearranged payment plan. Donors to the 4-H 4 Youth Club receive a special lapel pin in addition to a tax receipt, announcement in the 4-H in B.C. magazine and listing in the Annual Report.

Opportunities For B.C. 4-H Program Support



A brief summary
of various avenues of support
available to B.C. 4-H sponsors.

Opportunities For B.C. 4-H Program Support

Following is a brief summary of the various avenues of support which are available to B.C. 4-H sponsors. All British Columbia 4-H Provincial Council and 4-H Foundation donors are recognized in an appropriate manner and are encouraged to promote their association with 4-H through use of the Proud 4-H Supporter emblem. Tailor-made recognition programs may also be developed within existing guidelines.

Program Sponsorship Opportunities

"HUMAN RESOURCE MANAGEMENT" LEADERSHIP PROGRAM

This program focuses on providing funding support for district, regional and inter-regional workshops targeting 4-H leaders, volunteers and alumni.

PROVINCIAL CLUB WEEK - Week long provincial conference for 16-19 yr old 4-H members focusing on leadership and personal development.

PROVINCIAL CLUB WEEK (P.C.W.) RETURN DELEGATE PROGRAM

P.C.W. delegates selected from the previous P.C.W. for return travel opportunity to the next year's P.C.W.

4-H YOUTH ACTION - Week long provincial conference for 14-15 yr old 4-H members focusing on leadership and personal development.

B.C. 4-H METAL PIN SPONSORSHIP - Sponsorship of complimentary B.C. 4-H pins for B.C. leader/member participants in national programs.

"PUT THE CHILD FIRST" TRAINING WORKSHOPS - One day training workshops for registered 4-H leaders on a district/regional basis. Workshops assist leaders in recognizing signs of abuse and what to do if a child discloses.

PROVINCIAL 4-H DEMONSTRATIONS PROGRAM - This program provides 4-H members with the opportunity to further their public speaking / demonstration and communication skills to the general public.

PROVINCIAL 4-H PUBLIC SPEAKING PROGRAM - This program provides 4-H members with the opportunity to further their agriculture awareness, public speaking and communication skills to the general public.

PROJECT DEVELOPMENT COMMITTEES - Project development committees for Goat, Poultry etc. require \$ resources for project development and planning workshops.

RURAL URBAN CONNECTIONS CONFERENCE - Week long provincial conference for 4-H members and non 4-H urban youth focusing on rural urban agriculture connections, ag. awareness, ag. and rural communities, farm land protection etc.

PROVINCIAL 4-H AMBASSADOR PROGRAM - 4-H Ambassadors promote awareness of 4-H opportunities and act as resource people in order to increase involvement and to enhance 4-H.

CLOVERBUD PROJECT - This provincial project is directed towards 6 - 8 year olds to show them what 4-H has to offer. Publications and leader training are just two areas requiring sponsorship.

PROVINCIAL VOLUNTEER CONFLICT MANAGERS TRAINING - Ongoing training in conflict resolution to empower the 4-H Program to resolve conflict proactively.

4-H IN B.C. INFORMATIONAL BOOKLET - A 12 page promotional booklet filled with text and photos showing what 4-H in B.C. is all about.

PROVINCIAL 4-H SCHOLARSHIP PROGRAM - Bill Alendal, Ralph Barichello, Cattle Drive 4-H Scholarship and Nellie VandenDungen Trust Fund additions to principle.

INTERNATIONAL JUDGING SEMINAR - Inter-provincial program for 4-H members that combines fellowship with an opportunity for members to develop their livestock judging skills.



4-H Youth Action



or more information, please contact:

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