



BC.4H.

Media Release

For Immediate Release

B.C. 4-H Launches New 2011 B.C. 4-H Lottery - Sponsored by *PrairieCoast Equipment!*

BRITISH COLUMBIA--(May 3, 2011) – Calling all those with small acreages, hobby farms, large farming operations, big backyards, backwoods enthusiast's and fans of John Deere anything! **B.C. 4-H** is very pleased to announce the **New 2011 B.C. 4-H Lotteries** each with a **Grand Prize of a John Deere TX GATOR!** **B.C. 4-H** is offering two (2) simultaneous lotteries, each with a Grand Prize of a *John Deere TX GATOR*, both generously donated by ***PrairieCoast Equipment!***

***Brian Crowley, Customer Relations Manager
Interior Region, PrairieCoast Equipment – John Deere Dealer ...***

“ PrairieCoast Equipment and John Deere have a long history of supporting the 4-H Clubs both locally and internationally. 4-H Club's have a close association with the agricultural, horse and cattle industry thus making our support of the association an easy choice. We can appreciate the hard work, dedication and fun our youth experience with 4H and realize this will build the future leaders our industry needs to remain strong. The youth we support and influence today will be our leaders for the future and we are therefore happy to partner with 4H by investing in today's youth.

Supporting a great organization such as 4-H with its many members across this vast province has challenged us in the past. PrairieCoast Equipment's new investment allows us to support all 4H members in the province instead of the regional support we offered in the past.

In 2011, PrairieCoast Equipment has made a commitment to the 4-H Clubs of B.C. to provide two (2) brand new John Deere TX GATORS to be raffled off by the many clubs. This will help raise much needed funding for every one of the (participating) local clubs as well as the B.C. 4-H Provincial Council. ”

Ticket sales start May 6, 2011 and will be available from participating 4-H clubs throughout the province!



Please see posters below for draw dates and locations,
or go to www.bc4h.bc.ca for full information including rules of play for each lottery.

B.C. 4-H LOTTERY



**ENTER FOR YOUR
CHANCE TO WIN!**



Support B.C. 4-H!



***Win a GRAND PRIZE of a
JOHN DEERE TX GATOR!***

Generously donated by



To purchase tickets contact your local 4-H Club or
for more information about B.C. 4-H, this lottery and the Rules of Play
visit www.bc4h.bc.ca or call 1-866-776-0373

TICKETS: \$5.00 each – On sale starting May 6th, 2011

Draw Date: Saturday, November 5th, 2011

Draw Location: PrairieCoast Equipment - 339 Sumas Way, Abbotsford BC

ONLY 4,000 TICKETS BEING OFFERED

Chances are 1 in 4,000 (total tickets for sale) to win a grand prize

BC Gaming Event Licence #27962

Problem Gambling Help Line 1-888-795-6111
www.bcreponsiblegambling.ca

Know your limit, play within it.

B.C. 4-H LOTTERY



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TICKETS: \$5.00 each – On sale starting May 6th, 2011

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