



# Media Release

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## Agri-Career Quest 2011

From May 6<sup>th</sup> to 10<sup>th</sup> 27 senior 4-H members from all over B.C. met and discovered Agri-Career Quest 2011. It was a jam packed 5 days as they explored the Lower Mainland and Thompson-Okanagan to learn about careers in agriculture. Tour stops provided opportunities to learn about the diversity of B.C. agriculture covering topics such as direct-farm marketing, viticulture, livestock production and equipment.



Along with agriculture production tours, delegates participated in career sessions to help them build their career planning skills. They learned how to create a high-quality resume, prepare for interviews and how to market themselves to potential employers. The final day also allowed for interaction with agriculture career professionals to practice their networking skills and have an in-depth chance to discover new career fields. Camille R. sums it up best: "the skills and knowledge extracted from this trip are irreplaceable and are available to youth that want to become educated about agriculture."

The ACQ 2011 participants share Camille's testimony:

- "I had such a great time! It helped me understand the wide range of careers in agriculture and how to get there!" – Daniel
- "An amazing experience in which I met great people, travelled around BC and learned about the huge amount of diversity in Agriculture close to home." Nathan
- "This week has opened my eyes into a whole new world of jobs within the industry of agriculture. These fun filled tours we took part in have sure shown me where and what I'm going to do with my future. The amazing friends and facilitators make this trip all that much better!" – Jacy

Thank you to all of the tour hosts, guest speakers and professionals for taking the time to share their passion of agriculture and inspire youth towards a future in agriculture. We would also like to thank our generous sponsors for their support: **BC Youth in Agriculture Foundation, Westgen Endowment Fund, Canadian 4-H Council, Growing Forward Business Development Program, PrairieCoast Equipment, Farm Credit Canada, B.C. 4-H Provincial Council, B.C. 4-H Foundation,** and the **B.C. Ministry of Agriculture.**

To see the tour in action, visit our trip blog at <http://agricareerquest.wordpress.com/>

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