



2010 4-H Good Food Lunch Educational Display Program

Fifty-four 4-H members from around the province participated in the 2010 4-H Good Food Lunch Educational Display Program at the PNE August 22 to 25. The educational displays were created on the topic, “Good Food Lunch – good to eat, good for kids, good for B.C. farmers”. As well as the educational display contest, members participated in a seminar about innovation and product development. The seminar was about new product development of lemonade, including taste testing, value adding, marketing a lemonade stand and playing a simulated computer game.



Lemonade Taste Testing

Agriculture and Agri-Food Canada Growing Forward Grants supplied prizes for the top 10 winners in the Junior and Senior categories in the form of Future Shop gift certificates: 1st place \$400, 2nd place \$250, 3rd place \$150 and 4th to 10th places \$75 each.



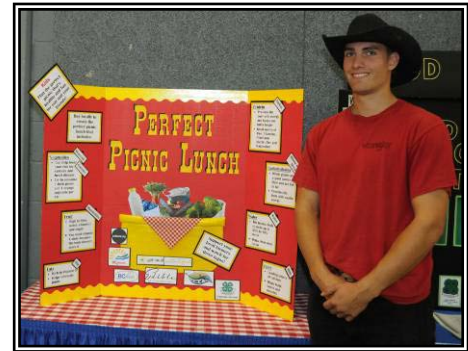
1st Place Junior Display

Junior Category

- 1st Cailyn C. of Victoria, “Likable Lunch”
- 2nd Austin A. of Surrey, “Plan a Healthy Lunch”
- 3rd Talitha F. of Langley, “Very Berry”
- 4th Emily K. of Saanichton, “Tasty Steps”
- 5th Flynn J. of Salmon Arm, “Brown Bag Bonanza”
- 6th Cassi S. of Langley, “Be Smart Eat Smart”
- 7th Dylan B. of Langley, “Blueberries: The Amazing Little Fruit”
- 8th Jemma W. of Maple Ridge, “Edamame: Excellent to the Extreme”
- 9th Cameron C. of Abbotsford, “Community Grown”
- 10th Jesiah O. of Langley, “Beat the Blues”

Senior Category

- 1st Chad S. of Abbotsford, “The Perfect Picnic Lunch”
- 2nd Jarrett C.-S. of Victoria, “Crunch for Lunch”
- 3rd Reynan B. of Maple Ridge, “Tasty, Healthy, Farmer-Friendly”
- 4th Marissa C. of Victoria, “Garden Goodness”
- 5th Jemma B. of Mission, “Healthy Lunch for Children to Munch”
- 6th Nigel E. of Victoria, “Localize your Lunch”
- 7th Emily B. of Gabriola Island, “100 Mile Lunch”
- 8th Devon S. of Ladner, “Eat Right, Be Bright!”
- 9th Amy E. of Victoria, “Boost Your Brain!”
- 10th George W. of Salmon Arm, “100 Mile Lunch”



1st Place Senior Display



Lemonade Stand Marketing Activity

Thank you to our judges, volunteers, presenters and photographer for helping us run a successful program. We would also like to thank the generous sponsors who helped make this program possible: Agriculture and Agri-Food Canada Growing Forward Program, the PNE, BC Ministry of Agriculture and Lands, and B.C. 4-H.



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